

Global Barcelona Group

Good Practices Programme on cities



Index

1. Who we are
 2. Motivation behind the programme
 3. What we do
 4. A professional team
-

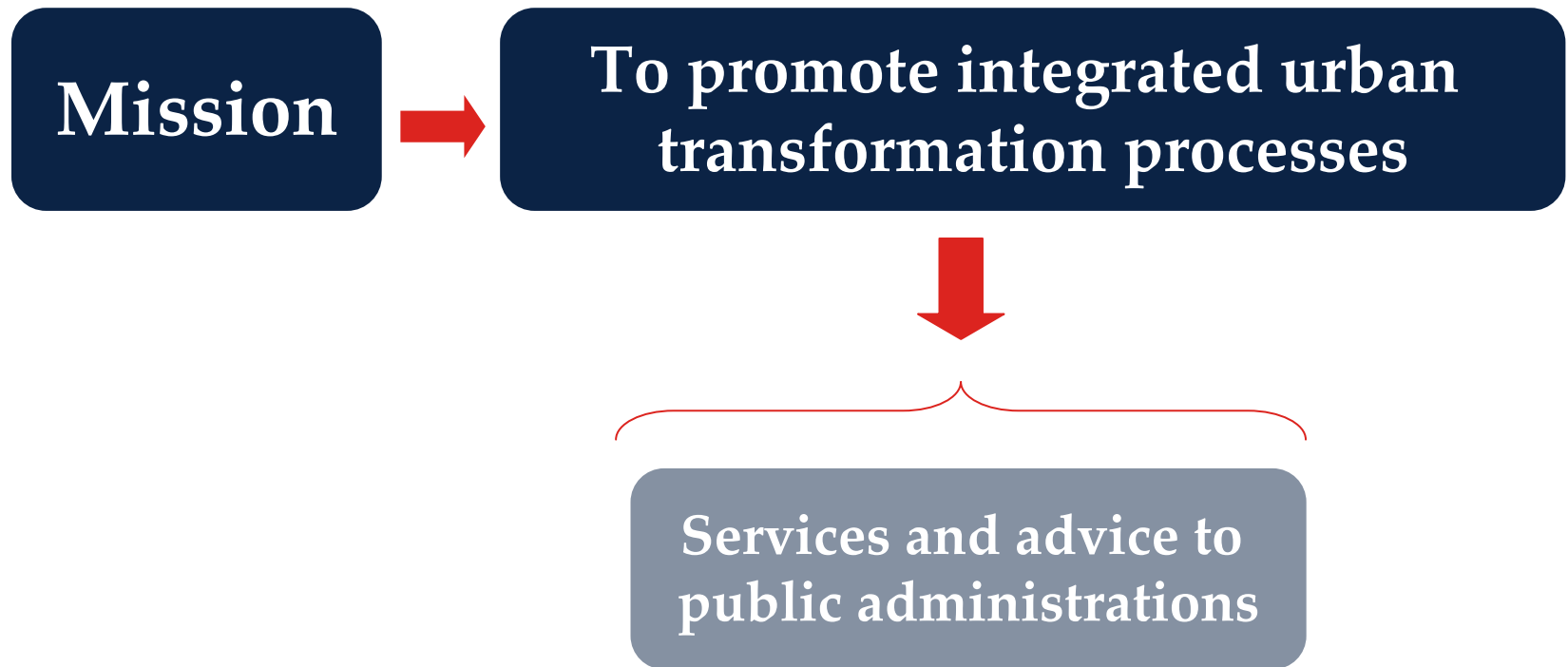
1. Who we are

- ❑ Global Barcelona Group
- ❑ Good Practices (GP) Programme on cities

A GP is based on the success of a policy to solve a social, political or economical challenge




1. Who we are



1. Who we are

□ Our point of reference

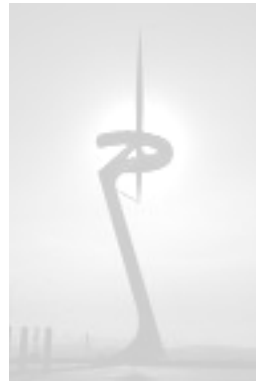
The Barcelona Model



Urban planning
& urban quality



The knowledge
community



Public-private
participation



The city's inter-
national project



1. Who we are
 - 2. Motivation behind the programme**
 3. What we do
 4. A professional team
-

2. Motivation behind the programme

**Sharing &
transferring
knowledge**



From the technical advisors for the transformation of urban territories

**Support &
cooperation**



Processes of integrated transformation of cities & territories

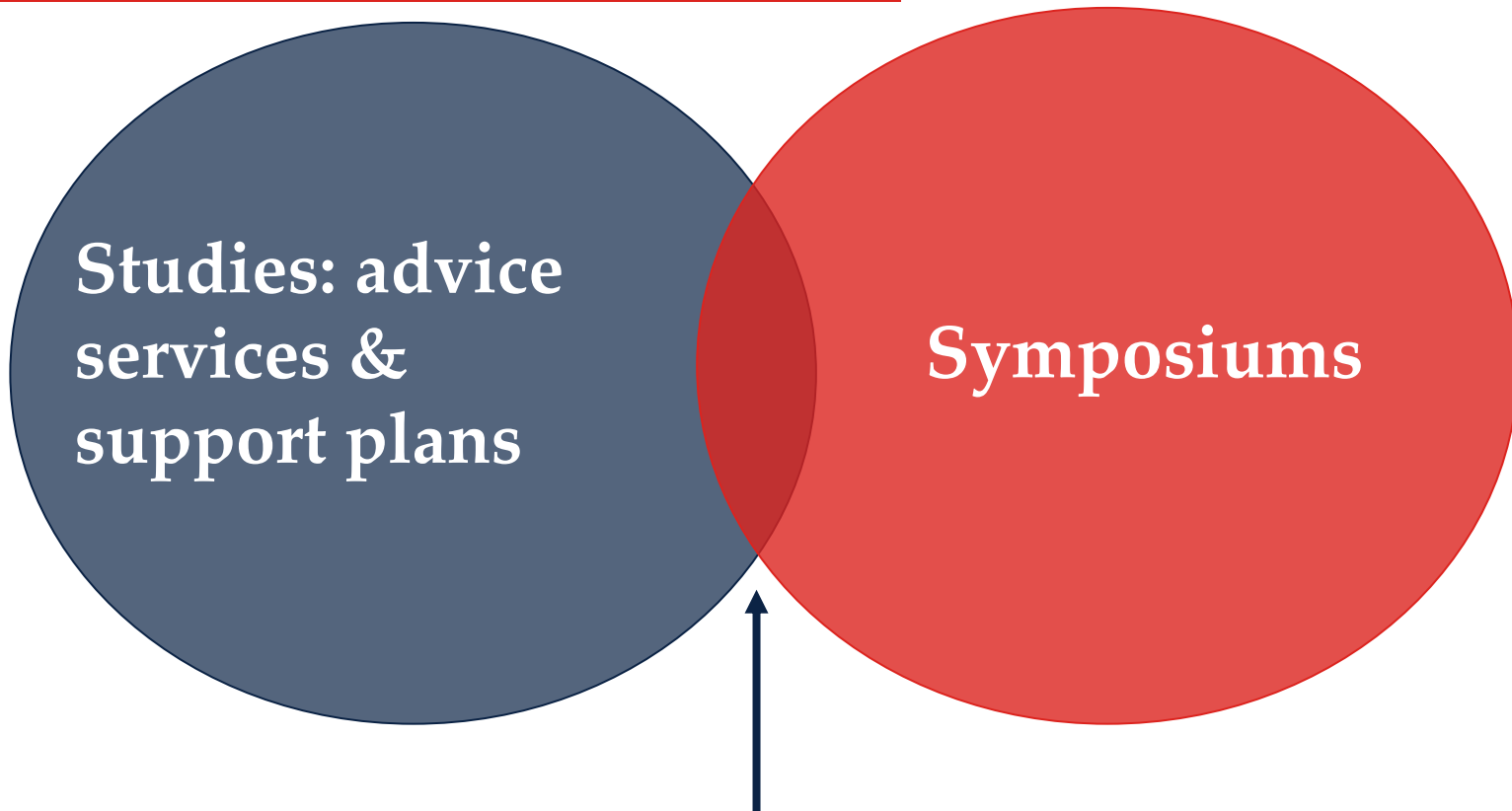
**Fostering
solidarity**



From Barcelona & Catalonia with other cities and regions of the world

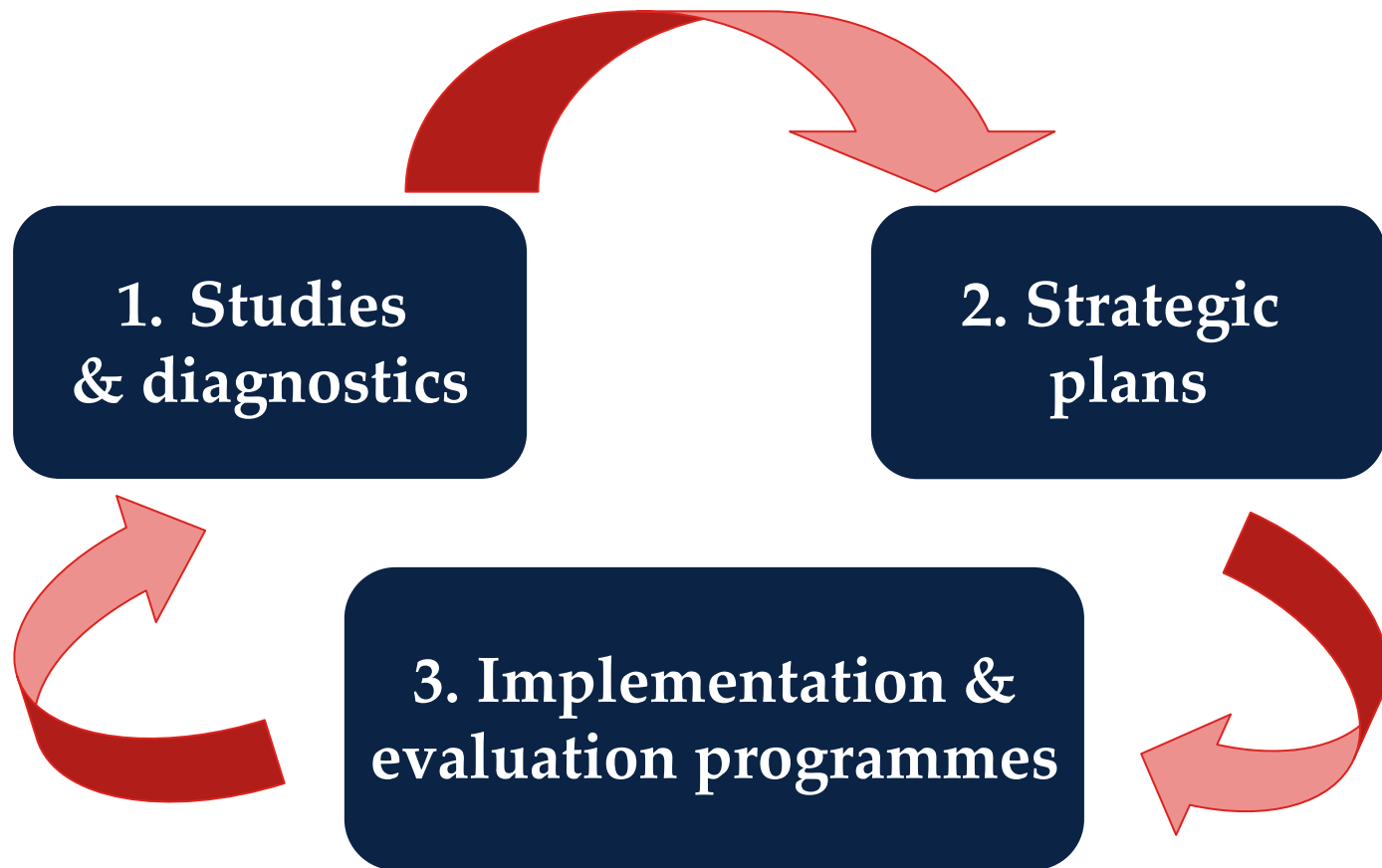
1. Who we are
 2. Motivation behind the programme
 - 3. What we do**
 4. A professional team
-

3. What we do



Synergies reflection spaces, sharing and action

3.1. Advice services



3.2. Symposiums

Symposiums



Seminars, conferences and round tables, both in Bcn and abroad to share & explore innovative intern. experiences in planning

Goals

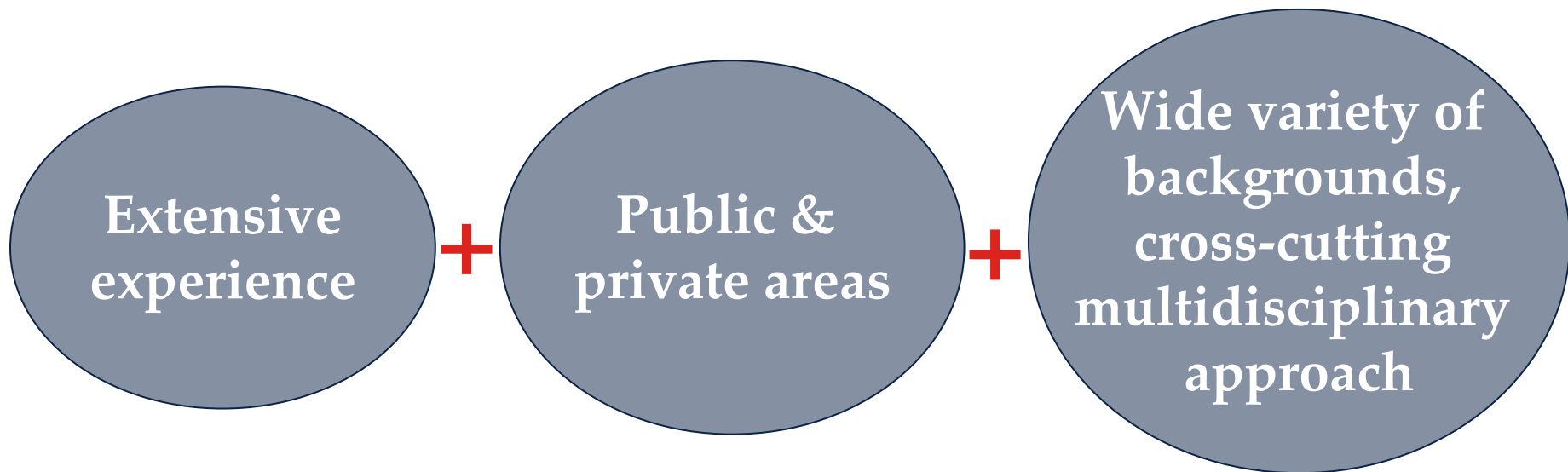


- Presentation of proposals and projects of international excellence
 - Facilitation of business exchange & knowledge sharing at the international level
-

1. Who we are
 2. Motivation behind the programme
 3. What we do
 4. **A professional team**
-

4. A professional team

- The team at GBG boasts recognised technical & business experience in municipal management making them an ideal partner for an overall territorial change



4. A professional team

□ Technical Advisors

- Abelló i Padró, Josep
- Álvarez del Blanco, Roberto Marcos
- Barceló Roca, Miquel
- De Forn i Foxa, Manuel
- Mercader i Farrés, Jordi
- Millet i Serra, Lluís
- Roig Gimenez, Xavier
- Ruiz Boqué, Josep Maria
- Salanova Romà, Rafael
- Sendra i Planas, Gemma
- Serra i Majem, Teresa
- Serra Villabí, Jordi
- Zibaoui, Anwar

□ Coordinating Team

- Max Vives-Fierro, Director
 - Laia Jorba, Programme coordinator
 - Mireia Santacreu, Technical
 - Maria Queralt, Communication
-